

Meet the Author

Will Limkemann



Will Limkemann is an entrepreneur with over thirty years experience in operating multiple businesses from his home in a Cleveland, Ohio suburb. He has operated a computer programming service, a small manufacturing operation, and a business advisory and consulting service. Mr. Limkemann has also directed operations for two small businesses.

As a business consultant and advisor, Mr. Limkemann specializes in what he calls “micro businesses” - small businesses with fewer than ten employees. He has advised many business owners on sales, marketing, management, operations, strategy, and financial matters. Many of these businesses have been home-based. He often consults with startup companies and advises people contemplating opening their own businesses.

As a writer Mr. Limkemann has written numerous technical magazine articles, and authored *Application Programming in CTOS* published in 1993 by PTR Prentice-Hall, and writes a daily business blog on www.geniocity.com. As a speaker he has led seminars throughout the United States, and in Europe and Africa. He conducts a seminar on growing businesses for Corporate College. He was the chairman for the 2008 Cleveland Small Business Conference.

Mr. Limkemann founded and presides over the West Shore Entrepreneurs Club, a chapter of The Entrepreneurs Club of America. He is active on several boards including the Noteworthy Credit Union and the Home Business Network Advisory board of the Council for Smaller Enterprises (COSE). He also serves as president of the trustees and chair of the finance committee of the Lakewood Presbyterian Church.

A long-time resident of Bay Village, Ohio, Mr. Limkemann lives with his wife and near his two children and four grandchildren.